

Case Study Website Feria de Valencia Information Management

Characteristics of the Project

Profile

Feria de Valencia is an institution dedicated to the organization of exhibitions that counts on one of the biggest areas for business trade fairs in Spain. Its complete infrastructure and the facilities it has enable several events to take place at the same time, comfortably.

Challenge

To carry out a project for updating the information management systems for the development of an application of internal use and a web site that allows the easy and simple management of information. Besides, they also wanted to reduce the necessary time of development for the completion of the development projects.

Solution

The content manager Portal Framework by Concatel provided the necessary tools for the development of the required application.

Result

Thanks to Concatel Portal Framework technology, it has been possible to develop an application of internal use accessible by all the departments in Feria de Valencia. Besides, it has also been possible to make web sites corresponding to most of the fairs held in the exhibition site in a minimum time.

Tecnology

Content manager Portal Framework 2.6.4 by Concatel

FERIA DE VALENCIA

Fundada Founded in 1917, Feria de Valencia, that counts on a complete infrastructure for holding and organizing trade fairs, is the only Spanish fair that has been certified by AENOR with the ISO 9002 standards.

The constant growth of its activity and the number of exhibitions held there led the technical department of Feria de Valencia to think about an updating of information management systems in order to adjust to the new requirements of its business.

The first project was the creation of an application of internal use that enables the departments to send their suggestions as regards the future development of a new corporative web site. For this, the projects presented by different companies of the sector were evaluated.

Finally, the project presented by Concatel was chosen. This project, based on Portal Framework technology, allowed the type of application wanted.



FERIA VALENCIA



MINIMUM TIME FOR DEVELOPMENT

With the results of Gestiona web site and the easy use and management of it and of the application, Feria de Valencia decided to widen the project and included the development of the web sites corresponding to other trade fairs held in the exhibition centre.

Thanks to the previous development of reusable components while developing Gestiona web site, it was possible to carry out this development in a short time. For each of the web sites developed, the average time for the development was less than five days, what allowed to carry out several developments of web sites in few months.

THE BEST TECHNOLOGY IN THE MARKET

The capacity of integration of Portal Framework has made possible to combine this content management technology with the modern technology of Sybase.

In this way, the current web services architecture of Feria de Valencia counts on an external web server, accessible from Internet, that receives the users queries for web services, and an internal web server that has the data base and contents to present to users. Currently, this internal web server hosts the content management technology of Portal Framework 2.6.4 together with the applications server Sybase EP. The join of both technologies has allowed Feria de Valencia to count on the best technology available in the market for the development of web sites.

“Our content manager technology, Portal Framework 2.6, has allowed us to reduce the time of development and increase the features offered”, affirmed Montserrat Badies, in charge of the project in Concatel. “ Thanks to this, we have fulfilled the schedule anticipated and all the web sites have been implemented on time”.

Today, 40 web sites have been developed and many of them are already published or activated. After finishing the development project for all these web sites, the new official web site for Feria de Valencia was carried out . This project was developed from all the suggestions received through the application Feria de las Ideas.



RESULTS

The updating of the information management systems carried out by Feria de Valencia has allowed them to improve the service offered and increase the communication channels for both, clients and users.

“We are satisfied with the results obtained with Portal Framework technology and Sybase”, people from Feria de Valencia affirmed.

Thanks to the content management technology of Portal Framework, Feria de Valencia has reduced the development costs for the new web sites, as well as it has increased the return of investment.